Sponsor the Spring General Assembly
VOTES & VISION | APRIL | ST. CLOUD

Each spring, LeadMN brings together student leaders from Minnesota's two-year colleges to set priorities, elect leadership, and build the skills they need to advocate for themselves and their campuses. This April's Spring General Assembly will convene hundreds of students for hands-on leadership training, civic engagement, and peer connection.

At our most recent Fall General Assembly, 247 students from 21 colleges participated in 38 workshops focused on leadership, equity, and civic participation. That energy carries straight into spring.

Why sponsor?

- Reach students from every region of Minnesota
- Invest directly in leadership development and access
- Build visibility with students, faculty, and education partners who are shaping the future of higher education and the workforce

Sponsorship opportunities

Presenting Sponsor – $3,000 (1 available)

- Exclusive sponsorship of a breakout room
- Full-page program ad
- Featured verbal recognition at the event
- Inclusion in press outreach
- Featured promotion across LeadMN digital channels and website
- Logo on printed materials and event presentation

Gold Sponsor – $2,000 (2–3 available)

- Joint Gold Sponsorship of a breakout room
- Half-page program ad
- Verbal recognition at the event
- Promotion across LeadMN digital channels and website
- Logo on printed materials and event presentation

Silver Sponsor – $1,000 (4–5 available)

- Quarter-page program ad
- Logo on printed materials and event presentation
- Promotion across LeadMN digital channels and website

Community Sponsor – $500 (5–10 available)

- Logo in program
- Promotion across LeadMN digital channels and website

Build Student Power Beyond the Event

Custom sponsorships are available for scholarships, leadership training, and advocacy programs. Whether you support the General Assembly or a year-round initiative, we'll tailor your partnership to meet students where they are and back the leadership they're building.