



# Support the Future, Become a LeadMN Sponsor



LeadMN represents over 105,000 students across Minnesota's two-year colleges, providing leadership training, advocacy opportunities, and scholarships. Your sponsorship helps us build a stronger, more engaged student community while aligning your organization with the future workforce and civic leaders.

## Why Sponsor?

- Increase Brand Visibility** – Gain exposure to students, educators, and community leaders.
- Invest in Leadership Development** – Support students as they grow into tomorrow's leaders.
- Impact Your Community** – Demonstrate your commitment to equity and civic engagement.

## LeadMN Sponsorship Opportunities

### Founder Sponsor – \$10,000.

Maximum 1 per event. *Receives everything from lower levels plus:*

- Recognized as the Premier Event Sponsor
- Speaking opportunity at the sponsored event
- One featured mention in our monthly newsletter

### Pioneer Sponsor – \$5,000.

Maximum 3 per event. *Receives everything from lower levels plus:*

- Business name included in press releases and marketing

### Champion Sponsor – \$2,500.

Maximum 5 per event. *Receives everything from lower level plus:*

- Name and logo recognition in print program and signage

### Supporter Sponsor – \$1,000.

Maximum 10 per event.

- Name recognition in digital media
- Social media acknowledgment
- Logo placement on LeadMN website



# Empowering the Next Generation of Leaders



## Events Your Organization Can Sponsor

### Spring General Assembly

Student leaders gather to build skills, set priorities, and elect new leadership during our annual Votes & Vision.

### Advocacy Day

Brings students to the Minnesota State Capitol to meet legislators, advocate for key policies, and gain hands-on experience in civic engagement. *Partnering with Students United.*

### Fall General Assembly

Focuses on advocacy and policy creation, empowering students to drive change in higher education. *Partnering with Students United.*

## Unique Sponsorship Options

### D.C. Student Summit

Takes student leaders to Washington, D.C., to meet national policymakers, attend advocacy workshops, and influence federal higher education policies. *Partnering with Today's Student Coalition.*

### Looking for something more tailored?

We also offer customized sponsorship opportunities, including sponsoring student scholarships, workshops, and leadership training programs. Let's work together to create an impactful partnership! Join us in making a difference for Minnesota's two-year college students. Contact me today to discuss sponsorship opportunities.



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