



Greater MN Organizer Position

Position:

Use your organizing skills to empower students attending Minnesota's community and technical colleges to have their voices heard. We are looking for an ambitious person to help us drive our civic engagement and advocacy work and develop students from traditionally underrepresented communities to become the next generation of great leaders.

Under the supervision of the Outreach Director, the Greater MN Organizer will work with our student leaders to be more actively engaged on their campuses and within their communities. This will require working with and supporting student senates and other student clubs. This position will also help advance higher education policy objectives of the association at the Minnesota State system level, support LeadMN leadership development activities through training and mentorship of students. A great candidate must love working with students and thrive in a mentorship role.

Who we are:

LeadMN represents 180,000 two-year college students that come to Minnesota from every corner of the world to transform their lives and their communities. The American Dream has long been a symbol of achieving success. For far too many Minnesotans, the path to this dream is impeded due to systematic barriers. At LeadMN we break down those barriers by empowering two-year college students to become strong leaders, engaged community members, and successful professionals. A key step to rebuilding the American Dream for two-year college students is giving them the skills to vote and be engaged citizens so they can advocate for the future that they want to see.

Duties and Responsibilities:

Campus Engagement

Develop effective strategies to engage all students within the two-year college association through virtual and in person events, training, and professional development.

- Lead grassroots advocacy campaigns and civic engagement strategies to recruit, train and develop students to become more civically engaged volunteers
- Develop student leaders from historically underrepresented communities including but not limited to students of color
- Work with student senate to identify leadership opportunities and to support civic engagement efforts
- Manage a group of student leaders to help conduct outreach efforts on their campus and within their community
- Attend campus clubs' meetings and build partnership and shared resources
- Develop a mentorship program for student leaders
- Work with the Director to expand the Black Student Unions Network
- Host two listening sessions pre region for Governing Council and Platform Committee members
- Develop an engagement strategy for the student senates on metro campuses



Leadership Development and Research & Planning

Deliver leadership training through curriculum development and workshops.

- Coach student leaders and volunteers within LeadMN in their leadership development
- Provide regular training opportunities for students through events
- Train students to do class raps, phonebanking and textbanking and effective recruiting strategies
- Identify external leadership development opportunities for students
- Research and create strategies and content for web presence and outreach

General

- Work in collaboration with the Outreach Team to implement grassroots advocacy strategies to support the work of LeadMN.
- Attend conferences and trainings. We host 6 leadership conferences a year that are held on weekends
- Maintain a level of flexibility with all staff
- Represent LeadMN, its mission, vision and goals in the broader community and with all two-year college students
- Perform other duties as assigned.

Skills/Experience:

The Organizer will possess the following characteristics:

- Self-motivated, team player with the ability to meet deadlines, remain flexible, and adjust to changing priorities in a fast-paced environment.
- Strong organizational skills, with keen attention to details, as well as excellent problem-solving abilities.
- Demonstrated commitment and history of working with diverse student and community populations.
- Experience training individuals with grassroots organizing skills
- Experience using EveryAction
- Good written and oral communications skills

Required Qualifications:

- Must have 1- 2 years of experience
- Have a bachelor or Associate degree
- Interest in civic engagement
- Must have a good attitude
- Must have experience using EveryAction or VAN
- Clear understanding and commitment to equity and inclusion
- Must be able to work some weekends
- Ability to travel as needed



An average work week will consist of 40 hours, Monday – Friday, 8:30 a.m. – 5:00 p.m. Occasional weekend and evening work will be required, including offsite meetings outside of the metro area.

Compensation:

Salary offered: Annual starting salary is \$40,000 - \$42,000

Benefits offered: Medical, HSA plan, dental, life insurance, long term disability, paid holidays, personal leave, paid time off, compensatory time and retirement plan with employer match.

Reports to: Outreach Director

To apply:

Please send a cover letter and resume to the Outreach Director Fatu Magassouba at FMagassouba@leadmn.org.