

The Power of the Letter to the Editor- Getting Started

- 1) Choose Your Local Paper:
 - a. Letter to the editor word limit for your paper:
- 2) Develop your personal story.
 - a. For example, you could write about your experience with expensive textbooks to show the need for a more affordable option.
 - b. Draft your story here:

- 3) Brainstorm your call to action!
 - Example: Call your legislator and urge them to support legislation this session that requires 15% of all Minnesota State courses to utilize textbooks costing \$40 or less.

4) Start drafting your letter to the editor below!